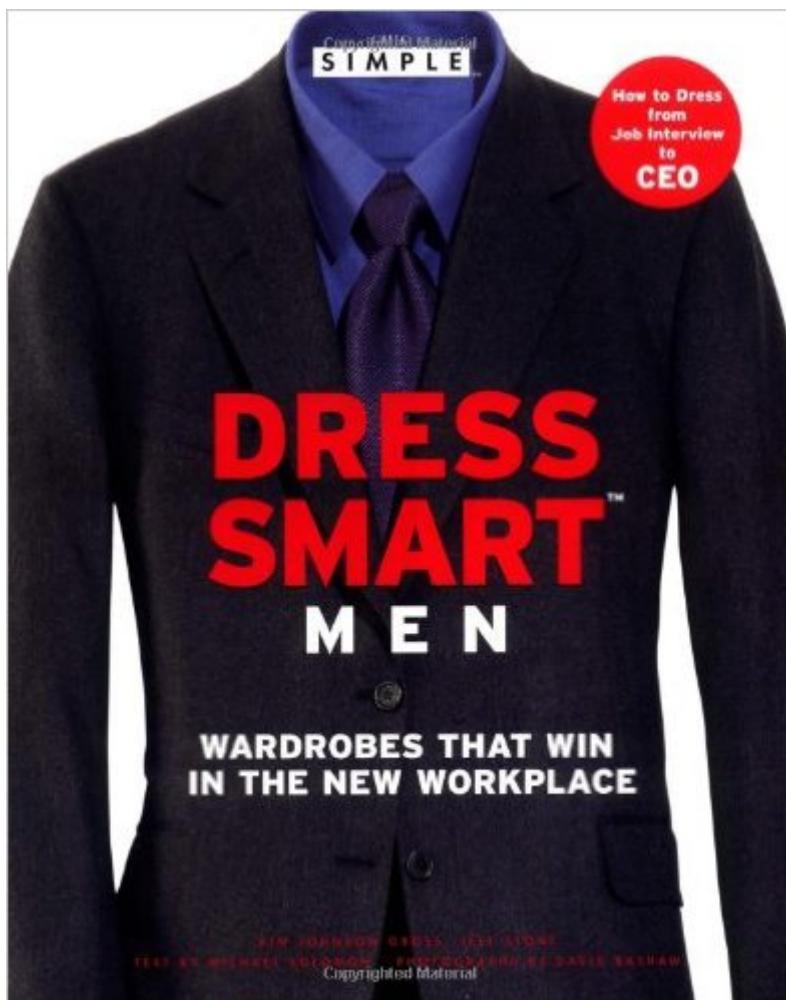


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# Chic Simple Dress Smart Men: Wardrobes That Win In The New Workplace



## **Synopsis**

In these times of economic uncertainty, dressing to impress has never been so important. Chic Simple DRESS SMART-MEN guides men on how to dress to find a job, keep your job, and get a better job. . Drawing on interviews from top professionals and their own vast experience via their book line, AOL column, and InStyle monthly advice section, veteran style mavens Jeff Stone and Kim Johnson Gross put a sexy spin on the age-old question of how to dress for success. Whether you're an architect, accountant, media producer, sales director, consultant, venture capitalist, office temp, engineer, teacher or corporate CEO, it's important to understand how to dress appropriately for your position and your industry, and this book provides the straight talk answer to the most frequently asked questions about style at work. This title is not just a follow-up to the successful Chic Simple Work Clothes. It will answer the very real and continued interest in understanding the dynamics of dressing in today's constantly changing business environment, changing the average Joe from geek to GQ.

## **Book Information**

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## **Customer Reviews**

After living and working overseas for 12 years I have decided to return to the USA and must update my wardrobe. I bought 2 books: this one and Dressing the Man by Alan Flusser. This book is broken into 3 parts: Get Job, Succeed in Job and Get Better Job. Each section reviews the issues of dressing pertaining to that particular category. Basic stuff but necessary for the younger inexperienced man. This book's strong point is its explanation of the 4 dress codes: Corporate,

Casual, Business Appropriate and Business Casual Appropriate along with business travel, entertainment and sales meetings. Its weak point is its lack of elegance and sophisticated masculinity. For that please see Alan Flusser's splendid book *Dressing the Man*.

If you know nothing about dressing yourself, this book is targeted at you. There's some good advice here, but some questionable advice as well, and some of the advice is already dated -- the monochrome tie/shirt combo went out with Regis' millionaire show. A much better book is Flusser's "Dressing the Man." And if you want a really good book on elegant living, try Bernhard Roetzel's "Gentleman's Guide to Grooming and Style."

I still pull this book off the shelf every year to refresh. In fact, I'm on my second copy after wearing out the first. I highly recommend this book for high school and college graduates starting out. Most of us don't start with a lot of money to invest in clothing. I started out similarly to the book's suggestions. I've advanced considerably since then and this has been a great guide in growing my wardrobe without waste. That isn't to say I haven't purchased some items that I fell in love with along the way. This book covers that too. As a traveling professional I have always found the travel advice for packing only what is necessary a wonderful section. The photographs are wonderfully informative. There are a few outdated memes such as in the regional dress section - a knowledge worker wearing boots with anything other than jeans in Denver is tacky. Suits are important. I'm one of many that can attribute a successful interview partially to the suit. A team of very tired interviewers would only show up to my interview after they were sure I wasn't dressed in "typical Colorado attire." I wore a suit, my shoes were shined, and I looked professional. Good looking clothes matter.

I love this book, I really love the coverage of accessories and colors and overall classic men's styles and advice on styles. It even covers shaving and other items. Great pictures and visual guides as well. Overall, great book, I highly recommend.

An absolute must read before entering the workplace. If you are currently working in a professional setting, then run to read this book. The book has a blend of pictures and descriptions, so you can read slowly or rush through to find the key details.

I bought this book for a library at a technical college upon the recommendation of an older student.

After receiving the book, I agree with his recommendation: this book makes it easy for a man to dress himself successfully for the workplace. Most students today seem completely clueless about work attire. I have had students rush into the library on their way to a job interview, clutching a tie bought minutes before and begging anyone to help them put the thing on: they have never worn a tie. They head out to interviews dressed entirely in gray and black but wearing tan shoes. And those are the ones who have a clue. The rest seem to think wearing wrinkled cargo pants with a t-shirt is doing fine, because these are their clean clothes. Nothing fits them; it's either too big or too small. The nice thing about Chic Simple Dress is that it is stuffed with photos of clothing - not models - clothing: coordinated and grouped by function (business, casual, etc.) making it easy to understand the book's advice. I strongly recommend this book to men wanting to win by making the correct impression. Buy it, borrow it, get your hands on it any way you can, and read it before your next job interview. You ARE judged by the way you present yourself. Mary Mac

The book is probably the best book on the market for how to dress in 2006. I purchased this book to compete with the younger business crowd in interviews. I find it exceptional on style representation of how men dress. It does not emphasize the uniform of an office. It lacks emphasis on the male tendency to expect everyone to show involvement by dressing alike. I call this the socially conditioning of men to follow a uniform dress code. I suspect this comes from all the socializing in sports activities. It is both a signal of member of your team and the opposing team. How you dress in work especially corporate America has major implications on how you are viewed in your workplace. I suggest adjusting your style to each circumstance: work, play, social life to give the best impression

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